SAMPLE: fictional dealership, illustrative data

ANYPLACE FORD

We checked 3 vehicles. We found 27 errors.

One new, one certified, one used. Read Nov 13 on your website, listing and brand sites, and in ChatGPT, Claude and Google. **Important notice.** Information only; the dealership decides all legal and compliance questions.

15	9.0	$2,215
issues	**errors per vehicle**	**largest gap from your price**
13 HIGH · 2 MED		on a new vehicle, computed by VisibleAuto

HIGHLIGHTS

One new SUV. Four prices in ten places. $4,407.50 apart.

−$2,215
3 listing sites

+$2,192.50
Your website

−$1,990
3 listing sites

$0
Your website + Manufacturer site + Google AI answer

Each figure is the difference from the price on your own vehicle page. Your website ran **up to $2,192.50 above** it, and Listing sites ran **$2,215 below** it. A shopper who finds the lowest one expects the dealer to honor it.

14 · 6 · 5
errors by vehicle: New · Certified · Used

$1,995.00 doc fee
A high-priority finding on 1 of 3 vehicles; details in the full report.

$1,000 offer
A high-priority finding on 1 of 3 vehicles; details in the full report.

WHAT AI ASSISTANTS TELL SHOPPERS

1 of 9 AI answers gave your price in only 1 of 9 checks across ChatGPT, Claude and Google.

5 of 9
gave another price, a range or several prices

3 of 9
gave no price at all

0 of 6
answers cited your own website (Google's sources not saved)

What's in your full report

20+
places with a wrong price

screenshots

27+
Fix Tracker rows

40+
pages

Questions for your compliance advisor: 9+

Every vehicle, exact location, screenshot and fix is in the full report.